

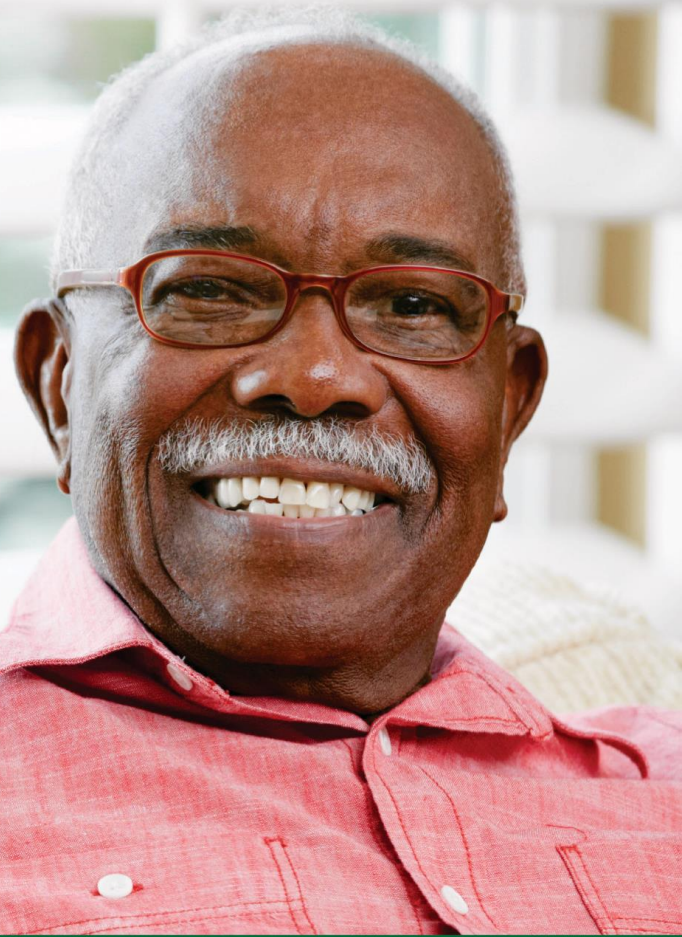
HEALTHY MOUTHS, HEALTHY BODIES  
.....  
BOTH ARE NEEDED TO AGE IN PLACE

# ORAL HEALTH FOR WASHINGTON

## APRIL 21, 2015



[www.oralhealthamerica.org](http://www.oralhealthamerica.org)



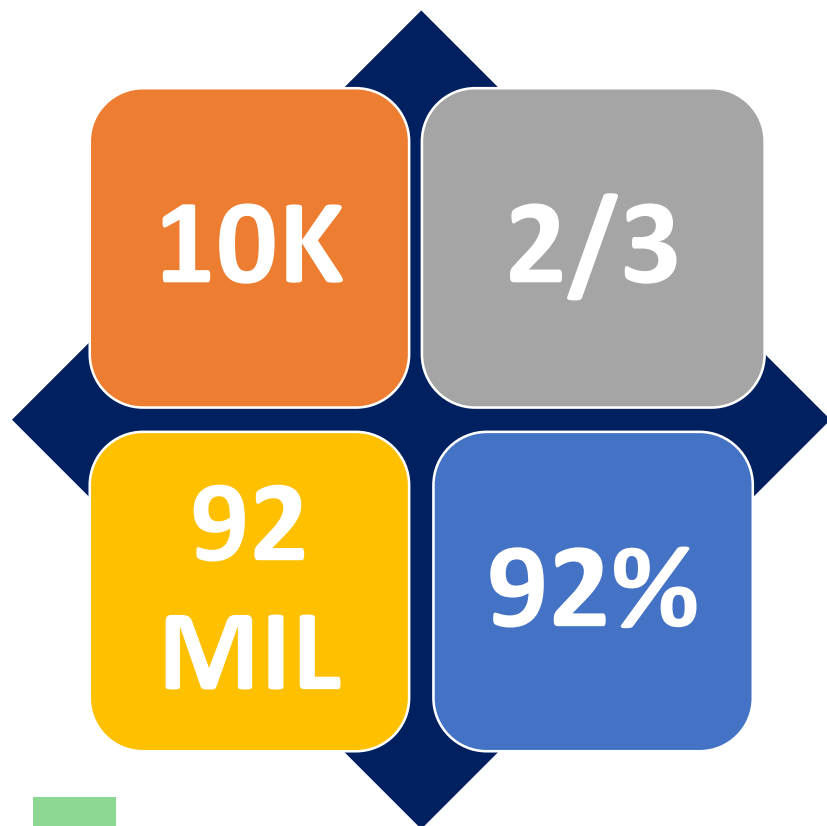
Oral Health America



Smile4Health

©2015 ORAL HEALTH AMERICA

# WHY TALK ABOUT AGING IN PLACE?



# PERSPECTIVES ABOUT AGING IN PLACE

## INDEPENDENCE

*What people want most and fear most that they will lose.*

***Kathy Greenlee***

***United States Asst.  
Secretary for Aging***

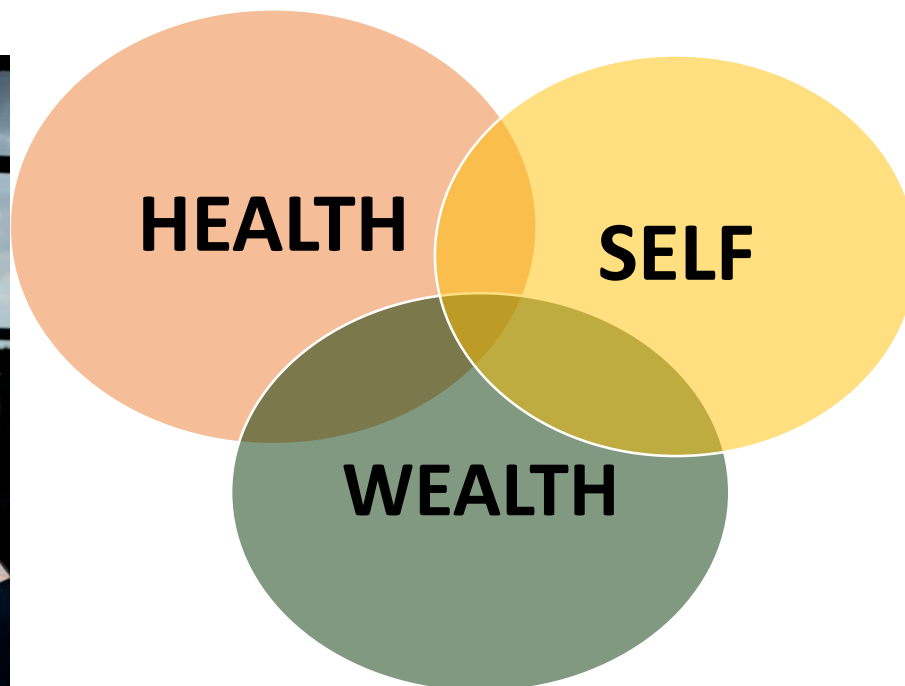
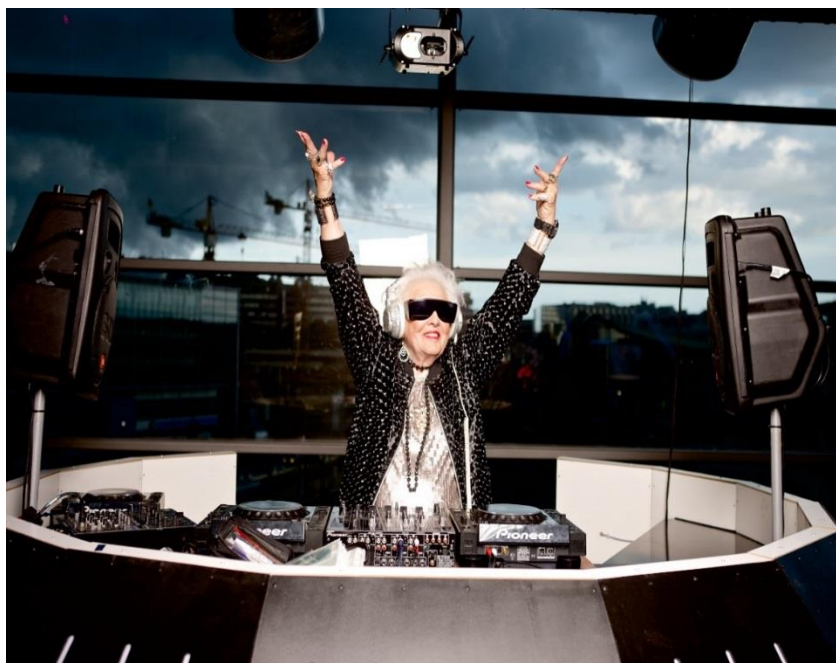
## INTERDEPENDENCE

*Seniors seek connections through family, work, leisure, living arrangements and purpose.*

***Ken Dychtwald***  
***Age Wave***



***AT 50 YOU BECOME THE PERSON YOU  
ALWAYS WANTED TO BE – MAYA ANGELOU***





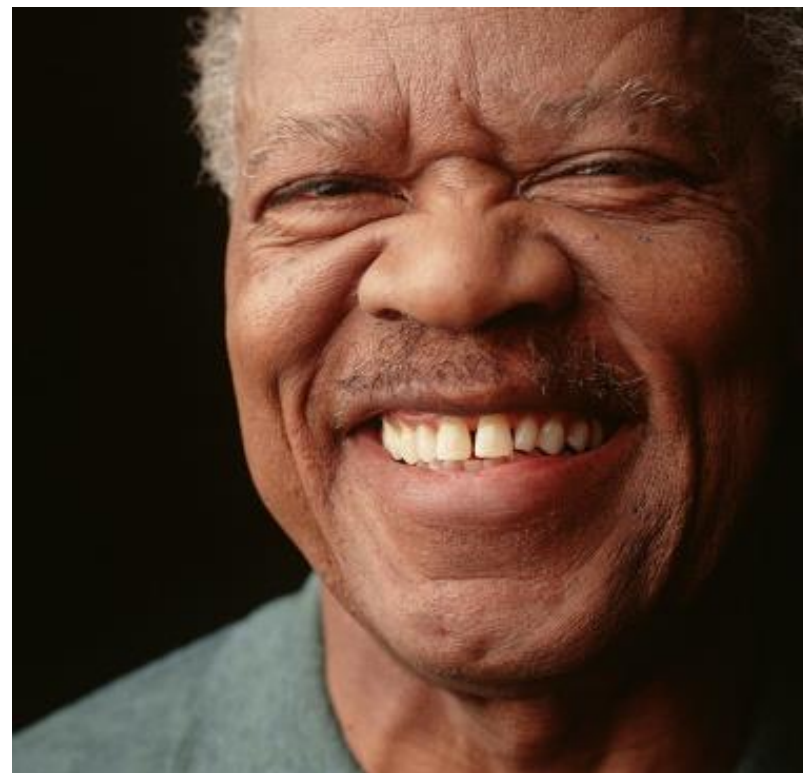
# TOP OLDER ADULT HEALTH CONCERNS

**NUTRITION**

**FALLS**

**CHRONIC  
DISEASES**

**ORAL  
HEALTH**



# CREATE A NATIONAL RESOURCE ONLINE



# WHO IS HELPING OLDER ADULTS AGE IN PLACE?

24%

42M

\$450  
BIL

2.5X

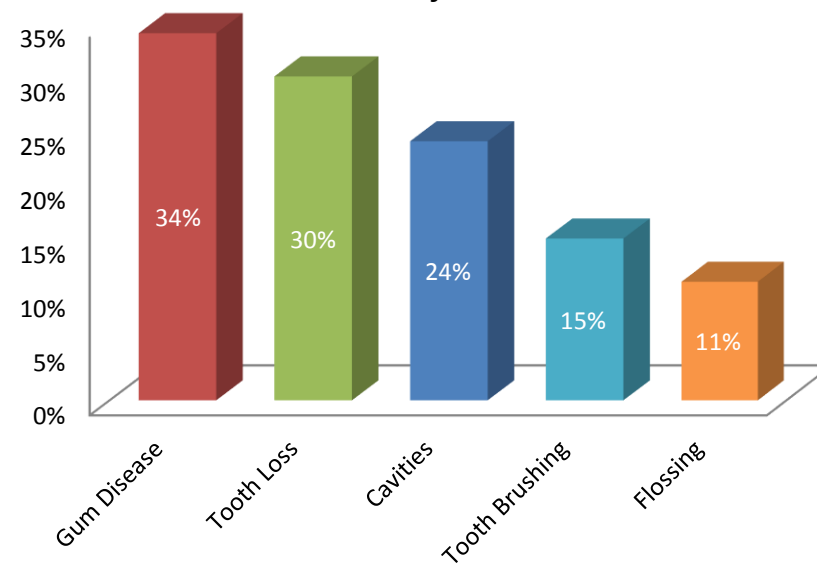


# ORAL HEALTH KNOWLEDGE GAPS AMONG CAREGIVERS



## ORAL HEALTH KNOWLEDGE GAPS AMONG CONSUMERS

*Respondents: Individuals with an older person in  
their life*



COMMON ORAL HEALTH TOPICS



# WHAT ABOUT VULNERABLE SENIORS?



# BRAVING THE SILVER TSUNAMI



*Bad is stronger than good, so the critical challenge is to generate hope by finding the “bright spots” that lead to a sustainable difference.*

**Chip Heath**

**“Made to Stick”**



[toothwisdom.org](http://toothwisdom.org)



Advocacy



Health Education &  
Communications



Professional  
Symposia



Demonstration  
Projects

## **EDUCATE**

older adults  
and their  
caregivers

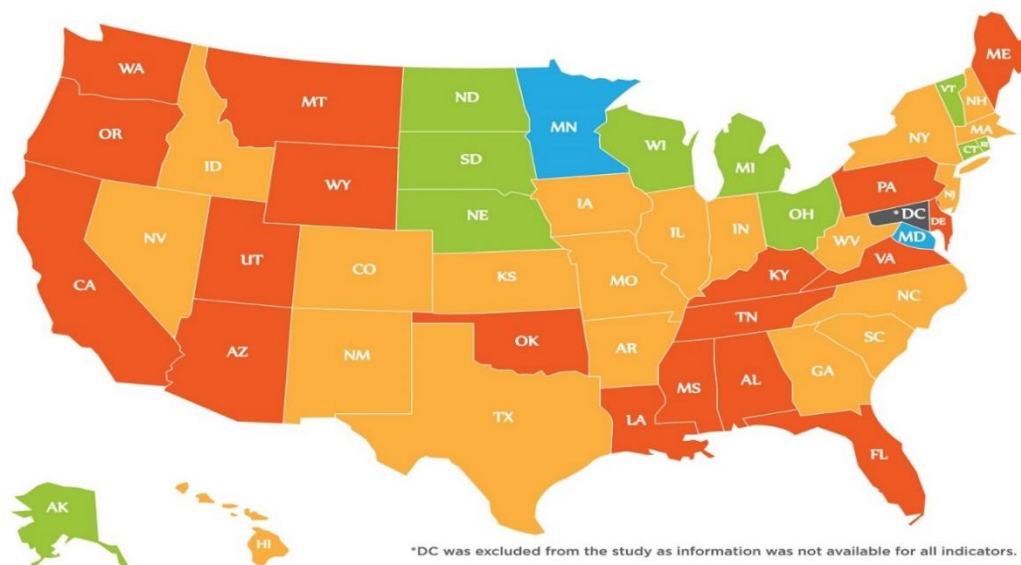
## **CONNECT**

communities  
with support &  
resources to  
access care

## **ADVOCATE**

for oral health of  
older adults,  
especially those  
most vulnerable

# DOCUMENT THE ORAL HEALTH CRISIS



RATES OF EDENTULISM

COMMUNITY WATER  
FLUORIDATION (CWF)

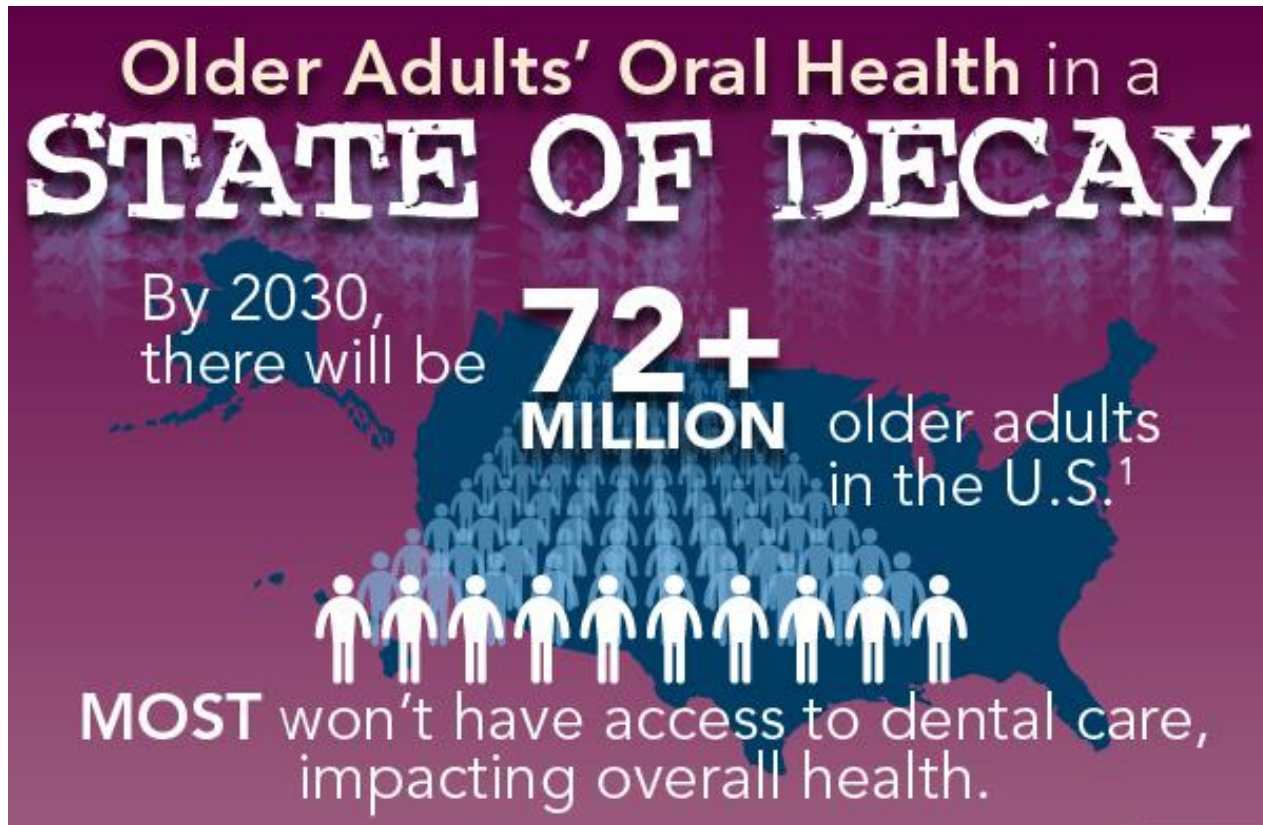
ADULT MEDICAID  
DENTAL COVERAGE

DENTAL HEALTH  
PROFESSIONAL  
SHORTAGE AREAS  
(DHPSA)

STATE ORAL HEALTH  
PLANS (SOHP)



# DECLARE THAT WE ARE COMING OF AGE WITHOUT ORAL HEALTHCARE



# CREATE A NATIONAL RESOURCE ONLINE



# HEALTH EDUCATION - *TOOTH WISDOM: GET SMART ABOUT YOUR MOUTH*



TOOTH WISDOM GET SMART  
ABOUT YOUR MOUTH

LEADER GUIDE



**GOAL:** FIRST EVIDENCE-BASED ORAL HEALTH CURRICULUM FOR OLDER ADULT CONSUMERS

# DEMONSTRATE NEW OPTIONS FOR ORAL HEALTH PARTNERS



**DIABETES  
EDUCATORS**

**PHARMACISTS**



**By 2030 there will be at least  
\_\_\_\_\_ older adults in the U.S.**



- 30 Million
- 60 Million
- 72 Million
- 80 Million
- 50 Million

# How many older adults in America lack dental coverage?

- 20%

- 70%

- 50%

- 15%

- 90%



# Women caregivers are 2.5x more likely to live in poverty



False

True

# Traditional Medicare includes a dental benefit.



False

True



***WRINKLES SHOULD MERELY INDICATE  
WERE SMILES HAVE BEEN*** – Mark Twain

***PLEASE VISIT WITH ORAL  
HEALTH AMERICA 24/7 AT:  
[WWW.TOOTHWISDOM.ORG](http://WWW.TOOTHWISDOM.ORG)***

Beth Truett  
**President & CEO**  
**Oral Health America**  
[beth@oralhealthamerica.org](mailto:beth@oralhealthamerica.org)

Dora Fisher  
**Older Adult Programs Manager**  
**Oral Health America**  
[dora.fisher@oralhealthamerica.org](mailto:dora.fisher@oralhealthamerica.org)

